



PROFILE

Jeff Hall is an experienced professional with a background in community relations, business development, leadership training, community planning, fundraising and strategic planning, with an established track record of effectively recruiting and retaining relationships and leading effective teams. Oversaw the successful completion of a Choice Neighborhoods Planning Grant in South Nashville. Led master planning processes at two MDHA housing sites.

CONTACT

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JEFFERY HALL

*VICE PRESIDENT -
STRATEGIC PLANNING &
INTERGOVERNMENTAL AFFAIRS*

EDUCATION

University of Mississippi

MS, MA in Higher Education Administration

Christian Brothers University

Bachelor of Arts, Professional Education

PROFESSIONAL EXPERIENCE

Housing Authority of the City of Tulsa

**Vice President - Strategic Planning & Intergovernmental Affairs,
2018 - Present**

- Oversee the successful implementation of a U.S. Department of Housing and Urban Development Choice Neighborhoods Implementation Grant
- Oversees the implementation of community-driven master planning work in North Tulsa
- Serves as the primary point of contact for local, state and federal agencies in order to further the mission and vision of the agency
- Serves as the lead representation for foundation development and fundraising to assist in the financing of projects outlined within the agency plan
- Established a comprehensive partner network of over 60 public offices and non-profit agencies to support properties as they transition to mixed-income communities

Metropolitan Development and Housing Agency

**Executive Program Manager for Planning and Engagement,
2017 - 2018**

- Oversaw the successful completion of a U.S. Department of Housing and Urban Development Choice Neighborhoods Planning Grant, establishing a comprehensive, community-driven vision for the Napier and Sudekum area of South Nashville
- Successfully initiated, lead and implemented master planning processes at two MDHA housing sites that resulted in comprehensive plans that would transform over 1000 public housing units into over 3500 mixed-income apartments
- Marshalled leveraged resources in order to establish the only full-service pharmacy within the Napier community
- Established a comprehensive partner network of over 60 public offices and non-profit agencies to support properties as they transition to mixed-income communities



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PROFESSIONAL EXPERIENCE

Sigma Alpha Epsilon Fraternity
Associate Executive Director, 2014 - 2017
Director of Expansion, 2012 - 2014
Regional Director, 2010 - 2014

- Serve as a part of the Senior Executive Team, representing the organization in all internal and external advocacy efforts within the higher education industry
- Provide projections for all at-risk chapters, and the potential budget impacts therein
- Provide oversight and guidance in the completion of the 2014-2015 strategic Plan
- Assist with the targeting, development and establishment of 12 colonies and 10 chapters
- Analyze trends in higher education in order to establish strategic growth plan for the organization, promoting an aggressive growth plan to add 30 new colonies in 2 years
- Led the overhaul and redevelopment of departmental marketing, operating and training materials

ALSAC/St. Jude Children's Research Hospital
Event Marketing Representative - National Program
Marketing, 2009

- Served as an extension of the brand management team, and single point of contact, within Collegiate Marketing, managing two Greek-lettered (fraternity/sorority) accounts resulting in approximately \$3.2 million in donations
- Assisted in the planning and implementation of a national leadership conference consisting of over 1000 attendees and budget of over \$400,000

Event Marketing Representative - Southern Regional Office,
2009 - 2010

- Planned, developed and managed a book of business consisting of regional volunteer-driven fundraising events resulting in approximately \$1 million in donations
- Planned, developed and managed special events within the region, including a dream home give-away, collegiate-marking events and several sport-related tournaments

